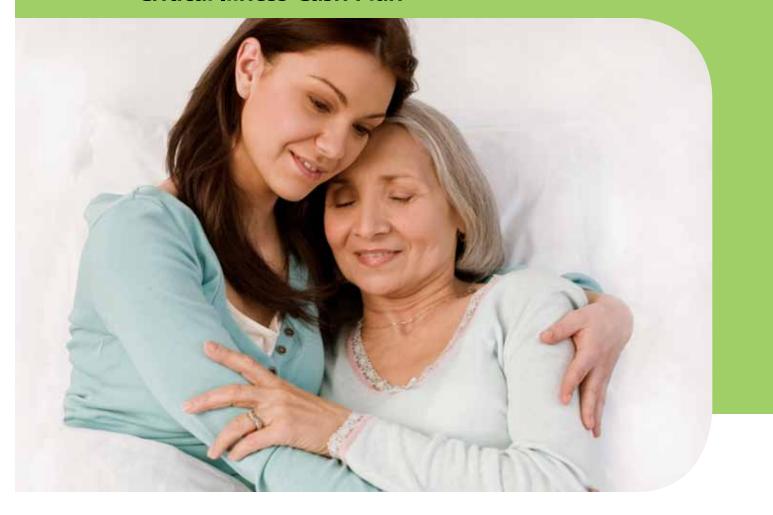
Critical Illness Cash Plan



A heart attack doesn't have to be financially devastating, if you're prepared.



Humana Financial Protection Products

Critical Illness Cash Plan



Protect yourself and your family from the costs of critical illness.

Every 34 seconds someone in the United States suffers a heart attack.* Are you financially prepared if it's you? A heart attack, stroke, cancer, or other serious illness often comes without warning. The **Critical Illness Cash Plan** is insurance that helps protect you, your family, and your assets from unexpected expenses.

If you or a member of your family is diagnosed with a covered critical illness, you or your designee will receive a cash payment to use however you want. For instance, use it to help with:

- ✓ An unexpected loss of income
- ✓ Out-of-pocket medical costs and travel for medical care
- ✔ Home healthcare and rehabilitation expenses

Summary of benefits

Vascular

- ✔ Heart attack
- ✓ Heart transplant as a result of heart failure
- ✓ Stroke
- ✓ Coronary artery bypass surgery (25% benefit)

Cancer

- ✔ First diagnosis of invasive cancer or malignant melanoma
- ✓ Carcinoma In-situ (25% benefit)

Other

- ✓ Major organ transplant, other than heart
- ✔ End-stage renal failure
- ✓ Loss of sight
- ✔ Loss of speech
- ✓ Coma (excluding vascular and cancer conditions)
- ✔ Permanent paralysis due to an accident

Example: Critical Illness Cash Plan - \$50,000 benefit level

Diagnosed Covered Condition [This is one example. See the Summary of Benefits for other covered conditions.]	Cash Payment
You have a heart attack	\$50,000
You're later diagnosed with cancer	\$50,000
You eventually need a transplant	\$50,000
Total Benefit	\$150,000

And you get even more security with the optional Return of Premium (ROP) rider.

If you continue to pay your premiums (with no lapse in coverage) and don't file a claim, after 20 years you'll receive a full refund of all premiums paid. For instance, if you purchase the policy at age 30 and don't file any claims, when you turn 50 you'll receive a refund of all premiums paid. Then, the benefit repeats for the next 20 years or until age 70. That's financial security along with the peace of mind of knowing you're covered.

Critical Illness Cash Plan is Kanawha Insurance Company policy Form 70620 LA and optional rider policy Form 70622. Limitations and exclusions apply. Benefits may vary by state and may not be approved in all states. Benefits reduce to 50% after age 70. The benefits and riders offered are supplemental and not intended to cover all medical expenses. Covered cancer means first diagnosis and does not include skin cancer other than malignant melanoma. Please see actual policy for complete details. No benefit is payable for a pre-existing condition within the first 12 months of policy issuance. Underwritten by Kanawha Insurance Company – a member of the Humana family of companies. *Source: 2009 Heart Disease & Stroke Statistics, American Heart Association



Application for Critical Illness Insurance

1677 LA

Kanawha Insurance Company



		•
		ON OF COVERAGE
	n(s) Proposed for Coverage First Name MI Last Name	Suffix
se Print)	Birthdate (MM/DD/YYYY) State of Birth Height (Ft-In) Weight Social Security	
(Plea		-
Primary Insured (Please	Address (Street or R.R.)	Gender O Male Female
ıry Ins	City State ZIP Code Home Telephone	-
Prima	Have you used any form of tobacco in the past 12 months?	• Yes • No
Spouse	Spouse Name (First Name, MI, Last Name) (If proposed for coverage) Birthdate (MM/DD/YYYY) Height (Ft-In) Weight Social Security Number Have you used any form of tobacco in the past 12 months?	Suffix State of Birth Gender Male Female Yes No
Child One	Child Name (First Name, MI, Last Name) (If proposed for coverage) Birthdate (MM/DD/YYYY) Height (Ft-In) Weight Social Security Number	Suffix State of Birth Gender Male Female
Child Two	Child Name (First Name, MI, Last Name) (If proposed for coverage) Birthdate (MM/DD/YYYY) Height (Ft-In) Weight Social Security Number	Suffix State of Birth Gender Male Female
Child Three	Child Name (First Name, MI, Last Name) (If proposed for coverage) Birthdate (MM/DD/YYYY) Height (Ft-In) Weight Social Security Number	Suffix State of Birth Gender Male Female
$\overline{}$	677 LA	5097269413

	BENEFIT SECTION										
P	lan Type ○ Individual (Adult) ○ Couple [(Individual and spo	use/	part	ner)]						
	Family (2 parents and all children)Single Parent (Parent and a	ll ch	ildre	n)							
В	ase Plan (Select Only One) Ovascular, Cancer and Other Illnesses Vascular ar	nd O	ther	Illne	esse	:S	0	Can	cer	Onl	У
	Primary Insured/Spouse Benefit Amount Child(ren) Benefit Amount				Tota	al M	loda	ıl Pre	emi	um	
	\$, , , , , , , , , , , , , , , , , , ,			\$					Т	1	
				Ψ				· L			
	Optional Benefit: Return of Premium O Yes O No										
ı	Payment Method			- :- l: -			. J:L		ا: حال	II:	. \7
	[(Complete Bank Draft or Credit Card Authorization. Annual fee of \$	12.0	o ap	opiie	es to	cre	eait	carc	ווס ג	iing	.)]
	Payment Mode O Monthly O Semi-annual O Annual										
	Beneficiary:										
	100% to my Spouse, as recorded on Page 1 of this Application										
	Other (List name, relationship and percentage share)										_
	APPLICANT'S REPRESENTATION AND AGREEMENT										
	AFFLICANT 5 REFRESENTATION AND AGREEMENT	Duin									
1.	In the last 12 months, has any Person Proposed for Coverage:		nary ured	Spo	use	Chi	ld 1	Chil	ld 2	Chi	ld 3
	a. Been unable to perform their normal duties at work, home or school on a full-time	Yes	/No	Yes	/No	Yes	/No	Yes	/No	Ye	s/No
	basis due to an illness or disability?	0	0	0	0	0		0	0	0	0
	b. Missed more than 5 consecutive days of work or school due to an illness or										
2	injury? Has any Person Proposed for Coverage ever been treated for or diagnosed by a	0	0	0	0	0	0	0	0	0	0
۷.	member of the medical profession as having Acquired Immune Deficiency Syndrome										
	(AIDS) or AIDS Related Complex (ARC), or tested positive for the antigens or										
	antibodies to an AIDS (HIV) virus?	0	0	0	0	0		0	0	0	0
3.	In the 6 months prior to the Application date, has any Person Proposed for Coverage										
	been hospitalized as an inpatient or treated on an outpatient basis, except for minor injuries or normal pregnancy?									_	
4	Has any Person Proposed for Coverage ever been diagnosed with or treated for drug	0	0	0	0	0	0	0	0	O	O
••	abuse or alcohol abuse, disease of the liver, kidney or digestive system, disease or										
	disorder of the lung, diseases of the nervous system, including Parkinson's, multiple										
	sclerosis, cerebral palsy, hemiplegia, paraplegia, quadriplegia, or any disease or										
	disorder which has led or may lead to a permanent or progressive loss of vision or speech?		0		0	0		0			
5.	Has any Person Proposed for Coverage ever been diagnosed with or treated for heart		0		0			0			0
٠.	disease, including angina, heart attack, congestive heart failure, heart bypass,										
	cerebrovascular disease including Transient Ischemic Attack (TIA), stroke (blockages										
	or hemorrhage), diabetes, or blood pressure readings above the normal range which										
c	have not been controlled with medication?	0	0	0	0	0	0	0	0	0	0
0.	Has any Person Proposed for Coverage ever been diagnosed with or treated for Cancer, including melanoma, leukemia, lymphoma, malignant tumors, or skin										
	cancers?		\circ		\circ	0		0			\circ
7.	To the best of your knowledge and belief, have any two of your natural parents or										
	natural siblings (sisters or brothers) been diagnosed with the same disease before										
	age 60 based on the following list: a. Vascular: heart attack, heart disease or stroke?										
	b. Cancer: cancer?		0	0	0	0	0	0	0		0
	c. Other: kidney disease, diabetes?	0		0	0	0	0	O	0	O	0/
\	-				_	_	_		_		

for		other Critical Illness coverage in force or an Application er company?	Yes O No
9. Wil If '	I the policy applied for replace any coverage cur 'YES", please complete the following. Company Person Covered	urrently in force? Policy Number	Yes O No
_			
Payor Information	Payor Information (First, MI, Last Name) (If displaying the Social Security Number Address (Street or R.R.)	lifferent than the Proposed Insured)	Suffix
Payor In	City	State ZIP Code	
pres		fraudulent claim for payment of a loss or benefit or kr r insurance is guilty of a crime and may be subject to f	
provide misrep Incont Kanaw card p	ed are correct and complete to the best of my karesentation may result in loss of coverage unde estability provisions of the policy. I/We understable in the Insurance Company, the total modal premiu ayment is honored on first presentation. No against in this Application. I/We acknowledge, if reaches I Outline of Coverage I Medical	In this Application and I/We represent the answers and any in knowledge and belief. I/We also realize that any false statement the policy subject to the Time Limit on Certain Defenses or stand and agree that the policy will not take effect unless it is um must accompany the Application, and any check, bank dragent or producer has the authority to waive any of the conditional content of the conditional producer in my state, that I/We have been furnished: are Buyer's Guide (If age 65 or over) MIB Disclosure Notice AUTHORIZATION	ents or issued by ift or credit ons or
physic manag persor Applica reinsu	form (or photocopy of it), which is valid for 30 ian, medical practitioner, clinic, hospital, or other or other pharmacy related services organizate, organization, or institution, that has any recorption is made, or my health, my spouse's or my rers, any such information and to testify as to su	months from the date shown below, I/We authorize any lice er medical or medically related facility, pharmacy, pharmacy be tion, insurance company, the Medical Information Bureau, or rds or knowledge of me, my spouse or my child(ren) for whor or child(ren)'s health, to give to Kanawha Insurance Company, such information, all to the extent permitted by law. I underso Company for the purpose of evaluating my Application for ins	oenefit other n insurance or its tand that
revoca Depart upon i	tion to: Kanawha Insurance Company at 210 Sc ment. I/We understand that a revocation is no information disclosed prior to the revocation. I/V rization may be re-disclosed and no longer cover	this Authorization in writing, at any time, by providing written outh White Street, Lancaster, SC 29720, Attention: Underwrit of effective to the extent that Kanawha Insurance Company Information that is disclosed pursual ered by federal rules governing privacy and confidentiality of Information that is disclosed pursual ered by federal rules governing privacy and confidentiality of Information that is disclosed pursual ered by federal rules governing privacy and confidentiality of Information that is disclosed pursual ered by federal rules governing privacy and confidentiality of Information that is disclosed pursual ered by federal rules governing privacy and confidentiality of Information that is disclosed pursual ered by federal rules governing privacy and confidentiality of Information that is disclosed pursual ered by federal rules governing privacy and confidentiality of Information that is disclosed pursual ered by federal rules governing privacy and confidentiality of Information that is disclosed pursual ered by federal rules governing privacy and confidentiality of Information that is disclosed pursual ered by federal rules governing privacy and confidentiality of Information that is disclosed pursual ered by federal rules governing privacy and confidentiality of Information that is disclosed pursual ered by federal rules governing privacy and confidentiality of Information that is disclosed pursual ered by federal rules governing privacy and confidential ered privacy an	ing nas relied nt to this
	Signature of Applicant/Owner/Primary Insured	Date (MM/DD/YYYY) Signature of Spouse (If Proposed for Cov	verage)

	AUTHORIZATION FOR AUTOMATIC PAYMENT BY BANK DRAFT	
(왕	Name of Depositor (First, MI, Last Name) (Attach Voided Check) Suffix	
Attach Voided Check		1
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de		
V Voi	Route and Transit Number Account Number	
<u>-</u>	Bank Name and Address	
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<u>¥</u>		
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	ebit on the day of the month (1-28 only; 29, 30, 31 not available). If no election is made, debits will be ade on the day of Policy.	
As	a convenience to me, I request and authorize KANAWHA INSURANCE COMPANY to make deductions automatical	y
	ery payment period for payments of premiums from my: O savings account O checking account	
1.	Each debit shall constitute proper notice of premium due and will be made on the day selected above or, if no day is selected, the day of Policy.	
2.	This Authorization shall not become effective unless and until the coverage is issued.	
	This Authorization shall not be construed as modifying any provisions of the coverage.	
4.	Kanawha shall not incur any liability if a draft is returned unpaid by the bank. Drafts which do not clear within the tin stipulated in the Policy for payment of premium shall constitute nonpayment of premiums and coverage shall lapse	ne
	subject to nonforfeiture provisions.	
5.	This Authorization may be discontinued by Kanawha or by the Undersigned at any time within FIVE (5) business days	;
	prior to the debit date. Upon termination of this Authorization, the premiums on the Policy covered will be payable annually.	
6.	Kanawha will notify me TEN (10) days prior to any changes in payment amounts.	
۸ ۵۰	D 1 (MM/DD 0000)	
Sig	gnature of Depositor Date (MM/DD/YYYY) //	/
ءِ	CREDIT CARD INFORMATION	
ormation	Credit Card Number Expiration Date (MM/YY) Card Type	
Ĕ.		
Į.	○ Visa ○ Mastercard	
Card Holder Info	3 or 4-digit security code found on the back of most cards:	
<u>q</u> e	Name as it appears on the credit card (If different than Proposed Insured)	
운	Card Holder (First Name, MI, Last Name) Suffix	
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Λς.	All charges will be made on the day of Policy. a convenience to me, I request and authorize KANAWHA INSURANCE COMPANY to charge my credit card every	
	ment period for payment of premiums.	
1.	Each charge shall constitute proper notice of premium due.	
	This Authorization shall not become effective unless and until the Policy is issued.	
	This Authorization shall not be construed as modifying any provisions of the Policy. Kanawha shall not incur any liability if the credit card company does not honor the charge and the Policy shall lapse	
'-	subject to nonforfeiture provisions.	
5.	This Authorization may be discontinued by Kanawha or by the undersigned at any time within FIVE (5) business	
6	days prior to the payment date. Upon termination of this Authorization, premiums for the Policy will be payable annual Kanawha will patify me TEN (10) days prior to any changes in payment amounts.	lly.
ο.	Kanawha will notify me TEN (10) days prior to any changes in payment amounts.	
∖ Sig	nature of Card Holder Date (MM/DD/YYYY) / /	

FOR INSURANCE PRODUCER'S USE ONLY

DETACH AND GIVE THIS PAGE TO PROPOSED INSURED

MIB Disclosure Notice - Detach and Give to Proposed Insured

Information regarding your insurability will be kept confidential. Kanawha Insurance Company or its reinsurers may, however, make a brief report thereon to the Medical Information Bureau, a non-profit membership organization of life and health insurance companies, which operates an information exchange on behalf of its members. If you apply to another Bureau member company for life or health insurance coverage, or a claim for benefits is submitted to such a company, the Bureau, upon request, will supply such company with the information in its file. Upon receipt of a request from you, the Bureau will arrange disclosure of any information it may have in your file. If you question the accuracy of information in the Bureau's file, you may contact the Bureau and seek a correction in accordance with the procedures set forth in the federal Fair Credit Reporting Act. The address of the Bureau's information office is 50 Braintree Hill Park, Suite 400, Braintree, MA 02184-8734, email address www.mib.com and telephone number (781) 751-6000. Kanawha Insurance Company or its reinsurers may also release information in its file to other life insurance companies to whom you may apply for life or health insurance, or to whom a claim for benefits may be submitted.

NOTICE TO PROPOSED INSURED

Thank you for giving Kanawha the opportunity to consider your insurance needs. As part of our normal procedure for processing Applications, we may order an investigative consumer report. This includes your prescription drug history and information as to your character, general reputation, personal characteristics, and mode of living. The information obtained in such investigative consumer report will not be used to make a determination of your sexual preference. You have the right to make a written request within a reasonable period of time to receive additional, detailed information about the nature and scope of this investigation. You may request to be interviewed in connection with the preparation of this investigative consumer report and upon request you are entitled to receive a copy of the investigative consumer report. If you question the accuracy of information in the investigative consumer report, you may contact the Consumer Reporting Agency and seek a correction in accordance with the procedures set forth in the federal Fair Credit Reporting Act. We may telephone you to confirm information given in your Application or to obtain additional information needed to process your Application. All information asked for in your Application, or obtained from other sources, such as your physician, or hospitals where you have been treated, is for the sole purpose of determining your acceptability for the insurance coverage for which you have applied. All information obtained will be kept confidential. Upon your written request, we will furnish you or your physician with the nature or source of the information.