

Summary of Benefits 2010 My RxBLUE (PDP). Medicare prescription drug plan from the Cross and Shield 1

of Louisiana

An independent licensee of the Blue Cross and Blue Shield Association.



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Introduction to the Summary of Benefits for RxBLUE (PDP) January 1, 2010 - December 31, 2010

Thank you for your interest in RxBLUE (PDP). Our plan is offered by LOUISIANA HEALTH SERVICE & INDEMNITY COMPANY/Blue Cross and Blue Shield of Louisiana, a Medicare Prescription Drug Plan that contracts with the Federal government. This Summary of Benefits tells you some features of our plan. It doesn't list every drug we cover, every limitation, or exclusion. To get a complete list of our benefits, please call RxBLUE (PDP) and ask for the "Evidence of Coverage".

YOU HAVE CHOICES IN YOUR MEDICARE PRESCRIPTION DRUG COVERAGE

As a Medicare beneficiary, you can choose from different Medicare prescription drug coverage options. One option is to get prescription drug coverage through a Medicare Prescription Drug Plan, like RxBLUE (PDP). Another option is to get your prescription drug coverage through a Medicare Advantage Plan that offers prescription drug coverage. You make the choice.

HOW CAN I COMPARE MY OPTIONS?

The charts in this booklet list some important drug benefits. You can use this Summary of Benefits to compare the benefits offered by RxBLUE (PDP) to the benefits offered by other Medicare Prescription Drug Plans or Medicare Advantage Plans with prescription drug coverage.

WHERE IS RxBLUE (PDP) AVAILABLE?

The service area for this plan includes: Louisiana. You must live in one of these areas to join this plan.

WHO IS ELIGIBLE TO JOIN?

You can join this plan if you are entitled to Medicare Part A and/or enrolled in Medicare Part B and live in the service area.

If you are enrolled in an MA coordinated care (HMO or PPO) plan or an MA PFFS plan that includes Medicare prescription drugs, you may not enroll in a PDP unless you disenroll from the HMO, PPO or MA PFFS plan.

Enrollees in a private fee-for-service plan (PFFS) that does not provide Medicare prescription drug coverage, or an MA Medical Savings Account (MSA) plan may enroll in a PDP. Enrollees in an 1876 Cost plan may enroll in a PDP.

DOES MY PLAN COVER MEDICARE PART B OR PART D DRUGS?

RxBLUE (PDP) does not cover drugs that are covered under Medicare Part B as prescribed and dispensed. Generally, we only cover drugs, vaccines, biological products and medical supplies that are covered under the Medicare Prescription Drug Benefit (Part D) and that are on our formulary.

WHERE CAN I GET MY PRESCRIPTIONS?

RxBLUE (PDP) has formed a network of pharmacies. You must use a network pharmacy to receive plan benefits. We will not pay for your prescriptions if you use an out-of-network pharmacy, except in certain cases.

The pharmacies in our network can change at any time. You can ask for a Pharmacy Directory or visit us at http://www.bcbsla.com/RxBLUEFormulary. Our customer service number is listed at the end of this introduction.

WHAT IS A PRESCRIPTION DRUG FORMULARY?

RxBLUE (PDP) uses a formulary. A formulary is a list of drugs covered by your plan to meet patient needs. We may periodically add, remove, or make changes to coverage limitations on certain drugs or change how much you pay for a drug. If we make any formulary change that limits our members' ability to fill their prescriptions, we will notify the affected enrollees before the change is made. We will send a formulary to you and you can see our complete formulary on our Web site at http://www.bcbsla.com/RxBLUEFormulary.

If you are currently taking a drug that is not on our formulary or subject to additional requirements or limits, you may be able to get a temporary supply of the drug. You can contact us to request an exception or switch to an alternative drug listed on our formulary with your physician's help. Call us to see if you can get a temporary supply of the drug or for more details about our drug transition policy.

WHAT SHOULD I DO IF I HAVE OTHER INSURANCE IN ADDITION TO MEDICARE?

If you have a Medigap (Medicare Supplement) policy that includes prescription drug coverage, you must contact your Medigap Issuer to let them know that you have joined a Medicare Prescription Drug Plan. If you decide to keep your current Medigap supplement policy, your Medigap Issuer will remove the prescription drug coverage portion of your policy. This will occur as of the effective date of your coverage in the Medicare Prescription Drug Plan and they will adjust your premium. Call your Medigap Issuer for details.

If you or your spouse has, or is able to get, employer group coverage, you should talk to your employer to find out how your benefits will be affected if you join RxBLUE (PDP). Get this information before you decide to enroll in this plan.

HOW CAN I GET EXTRA HELP WITH MY PRESCRIPTION DRUG PLAN COSTS?

If you qualify for extra help with your Medicare prescription drug plan costs, your premium and costs at the pharmacy will be lower. When you join RxBLUE (PDP), Medicare will tell us how much extra help you are getting. Then we will let you know the amount you will pay. If you are not getting this extra help you can see if you qualify by calling 1-800-MEDICARE (1-800-633-4227). TTY/TTD users should call 1-877-486-2048.

WHAT ARE MY PROTECTIONS IN THIS PLAN?

All Medicare Prescription Drug Plans agree to stay in the program for a full year at a time. Each year, the plans decide whether to continue for another year. Even if a Medicare Prescription Drug Plan leaves the program, you will not lose Medicare prescription drug coverage. If a plan decides not to continue, it must send you a letter at least 90 days before your coverage will end. The letter will explain your options for Medicare coverage in your area.

As a member of RxBLUE (PDP), you have the right to request an organization determination, which includes the right to file an appeal if we deny coverage for an item or service, and the right to file a grievance. You have the right to request an organization determination if you want us to provide or pay for an item or service that you believe should be covered. If we deny coverage for your requested item or service, you have the right to appeal and ask us to review our decision. You may ask us for an expedited (fast) coverage determination or appeal if you believe that waiting for a decision could seriously put your life or health at risk, or affect your ability to regain maximum function. If your doctor makes or supports the expedited request, we must expedite our decision. Finally, you have the right to file a grievance with us if you have any type of problem with us or one of our network

providers that does not involve coverage for an item or service. If your problem involves quality of care, you also have the right file a grievance with the Quality Improvement Organization (QIO) for your state, Louisiana Health Care Review, (800) 433-4958, 8:30 a.m. to 5 p.m., Monday through Friday.

As a member of RxBLUE (PDP), you have the right to request a coverage determination, which includes the right to request an exception, the right to file an appeal if we deny coverage for a prescription drug, and the right to file a grievance. You have the right to request a coverage determination if you want us to cover a Part D drug that you believe should be covered. An exception is a type of coverage determination. You may ask us for an exception if you believe you need a drug that is not on our list of covered drugs or believe you should get a non-preferred drug at a lower out-of-pocket cost. You can also ask for an exception to cost utilization rules, such as a limit on the quantity of a drug. If you think you need an exception, you should contact us before you try to fill your prescription at a pharmacy. Your doctor must provide a statement to support your exception request. If we deny coverage for your prescription drug(s), you have the right to appeal and ask us to review our decision. Finally, you have the right to file a grievance if you have any type of problem with us or one of our network pharmacies that does not involve coverage for a prescription drug.

WHAT IS A MEDICATION THERAPY MANAGEMENT (MTM) PROGRAM?

A Medication Therapy Management (MTM) Program is a free service we may offer. You may be invited to participate in a program designed for your specific health and pharmacy needs. You may decide not to participate but it is recommended that you take full advantage of this covered service if you are selected. Contact RxBLUE (PDP) for more details.

Please call Blue Cross and Blue Shield of Louisiana for more information about RxBLUE (PDP).

Visit us at www.bcbsla.com or, call us:

Customer Service Hours: Sunday, Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, 8:00 a.m.- 8:00 p.m. Central

Current members should call toll-free (888) 223-2583. TTY (800) 947-5277

Prospective members should call toll-free (800) 593-9735. TTY (800) 947-5277

Current members should call locally (225) 298-7788.

For more information about Medicare, please call Medicare at 1-800-MEDICARE (1-800-633-4227).

TTY users should call 1-877-486-2048. You can call 24 hours a day, 7 days a week. Or, visit www.medicare.gov on the web.

If you have special needs, this document may be available in other formats.

SUMMARY OF BENEFITS

Benefit Category	Original Medicare	RxBLUE (PDP)
Prescription Drugs	Most drugs are not covered under Original Medicare. You can add prescription drug coverage to Original Medicare by joining a Medicare Prescription Drug Plan, or you can get all your Medicare coverage, including prescription drug coverage, by joining a Medicare Advantage Plan or a Medicare Cost Plan that offers prescription drug coverage.	
Drugs Covered under Medicare Part D General		 This plan uses a formulary. The plan will send you the formulary. You can also see the formulary at http://www.bcbsla.com/RxBLUEFormulary on the web. Different out-of-pocket costs may apply for people who have limited incomes, live in long term care facilities, or have access to Indian/Tribal/Urban (Indian Health Service). Your in-network prescription coverage may be limited to the plan's service area. This means that if you travel outside the service area, you may have to pay the full cost of your prescription. In certain emergencies, your drugs will be covered if you get them at an out-of-network-pharmacy although you may have to pay additional charges. Contact the plan for details. Total yearly drug costs are the total drug costs paid by both you and the plan. The plan may require you to first try one drug to treat your condition before it will cover another drug for that condition.

Benefit Category	Original Medicare	RxBLUE (PDP)
		Your provider must get prior authorization from RxBLUE (PDP) for certain drugs.
		You must go to certain pharmacies for a very limited number of drugs, due to special handling, provider coordination, or patient education requirements for these drugs that cannot be met by most pharmacies in your network. These drugs are listed on the plan's website, formulary, and printed materials, as well as on the Medicare Prescription Drug Plan Finder on Medicare.gov.
		If the actual cost of a drug is less than the normal cost- sharing amount for that drug, you will pay the actual cost, not the higher cost-sharing amount.
		If you request a tier exception in this plan, you will pay Preferred Brand cost sharing.
Monthly Premium		\$51.50 monthly premium
In-Network		\$75 yearly deductible
Initial Coverage		After you pay your yearly deductible, you pay the following until total yearly drug costs reach \$2,830:
Retail Pharmacy		 Generic \$5 copay for a one-month (34-day) supply of drugs in this tier \$15 copay for a three-month (90-day) supply of drugs in this tier Preferred Brand
		 \$30 copay for a one-month (34-day) supply of drugs in this tier \$90 copay for a three-month (90-day) supply of drugs in this tier
		 Non-Preferred Brand \$70 copay for a one-month (34-day) supply of drugs in this tier \$210 copay for a three-month (90-day) supply of drugs in this tier

Benefit Category	Original Medicare	RxBLUE (PDP)
		 Specialty 31% coinsurance for a one-month (34-day) supply of drugs in this tier 31% coinsurance for a three-month (90-day) supply of drugs in this tier
Long Term Care Pharmacy		Generic • \$5 copay for a one-month (34-day) supply of drugs in this tier
		 Preferred Brand \$30 copay for a one-month (34-day) supply of drugs in this tier
		 Non-Preferred Brand \$70 copay for a one-month (34-day) supply of drugs in this tier
		 Specialty 31% coinsurance for a one-month (34-day) supply of drugs in this tier
Mail Order		 Generic \$5 copay for a one-month (34-day) supply of drugs in this tier \$15 copay for a three-month (90-day) supply of drugs in this tier
		 Preferred Brand \$30 copay for a one-month (34-day) supply of drugs in this tier \$90 copay for a three-month (90-day) supply of drugs in this tier
		 Non-Preferred Brand \$70 copay for a one-month (34-day) supply of drugs in this tier \$210 copay for a three-month (90-day) supply of drugs in this tier

Benefit Category	Original Medicare	RxBLUE (PDP)
		 Specialty 31% coinsurance for a one-month (34-day) supply of drugs in this tier 31% coinsurance for a three-month (90-day) supply of drugs in this tier
Coverage Gap		After your total yearly drug costs reach \$2,830, you pay 100% until your yearly out-of-pocket drug costs reach \$4,550.
Catastrophic Coverage		After your yearly out-of-pocket drug costs reach \$4,550, you pay the greater of:
		 A \$2.50 copay for generic (including brand drugs treated as generic) and a \$6.30 copay for all other drugs, or
		• 5% coinsurance.
Out-of-Network		Plan drugs may be covered in special circumstances, for instance, illness while traveling outside of the plan's service area where there is no network pharmacy. You may have to pay more than your normal cost-sharing amount if you get your drugs at an out-of-network pharmacy. In addition, you will likely have to pay the pharmacy's full charge for the drug and submit documentation to receive reimbursement from RxBLUE (PDP).
Out-of-Network Initial Coverage		After you pay your yearly deductible, you will be reimbursed up to the full cost of the drug minus the following for drugs purchased out-of-network until total yearly drug costs reach \$2,830:
Out-of-Network Pharmacy		 Generic \$5 copay for a one-month (34-day) supply of drugs in this tier
		 Preferred Brand \$30 copay for a one-month (34-day) supply of drugs in this tier
		 Non-Preferred Brand \$70 copay for a one-month (34-day) supply of drugs in this tier

Benefit Category	Original Medicare	RxBLUE (PDP)
		 Specialty 31% coinsurance for a one-month (34-day) supply of drugs in this tier
Out-of-Network Coverage Gap		After your total yearly drug costs reach \$2,830, you pay 100% of the pharmacy's full charge for drugs purchased out-of-network until your yearly out-of-pocket drug costs reach \$4,550. You will not be reimbursed by RxBLUE (PDP) for out-of-network purchases when you are in the coverage gap. However, you should still submit documentation to RxBLUE (PDP) so we can add the amounts you spent out-of-network to your total out-of-pocket costs for the year.
Out-of-Network Catastrophic Coverage		 After your yearly out-of-pocket drug costs reach \$4,550, you will be reimbursed for drugs purchased out-of-network up to the full cost of the drug minus the following: A \$ 2.50 copay for generic (including brand drugs treated as generic) and a \$6.30 copay for all other drugs, or 5% coinsurance.

www.bcbsla.com/rxblue





An independent licensee of the Blue Cross and Blue Shield Association.

Blue Cross and Blue Shield of Louisiana incorporated as Louisiana Health Service & Indemnity Company

